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BREAKING NEWS

[04/07/10 - 02:24 PM]
Idol Gives Back Kicks Off Online Auction to Raise Funds for Charity Today at [WwW.idolgivesback.org](http://www.idolgivesback.org)
 Released by FOX

[NOTE: The following article is a press release issued by the aforementioned network and/or company. Any errors, typos, etc. are attributed to the original author. The release is reproduced solely for the dissemination of the enclosed information.]

HOT FROM FOX...

"IDOL GIVES BACK" KICKS OFF ONLINE AUCTION TO RAISE FUNDS FOR CHARITY TODAY AT WWW.IDOLGIVESBACK.ORG

Bid Now on Unique Items including an AMERICAN IDOL Top 10 Season Pass, Season Finale Tickets and Meet & Greet with Simon Cowell, Vocal Lesson from Randy Jackson and Kara DioGuardi, Autographed Sneakers from Ellen DeGeneres and More

Beginning today, IDOL GIVES BACK is partnering with auction management agency, Vonality, to launch an online auction in which AMERICAN IDOL fans from around the country will be able to bid on a unique selection of donated items and once-in-a-lifetime experiences at www.idolgivesback.org. Net proceeds will benefit the IDOL GIVES BACK Foundation and the auction will run from Wednesday, April 7 to 11:59 PM PT on Tuesday, April 20.

IDOL GIVES BACK, airing Wednesday, April 21 (8:00-10:00 PM ET live/PT tape-delayed) on FOX, will raise awareness and funds to benefit charities, including Children's Health Fund, Feeding America, Malaria No More, Save the Children's U.S. Programs and the United Nations Foundation. Viewers can help support IDOL GIVES BACK and its beneficiaries by bidding on the auction items before the show airs.

Items featured in the online auction include:

AMERICAN IDOL Top 10 Season Pass - This package gives the bearer two seats to every performance and results show next season from the Top 10 through the star-studded finale.

◆ AMERICAN IDOL Finale Tickets and Meet & Greet With Simon Cowell - Two tickets to the AMERICAN IDOL Season Nine Finale on Wednesday, May 26 as well as a Meet & Greet with Simon Cowell.

◆ AMERICAN IDOL-Themed Samsung Strive◆ Mobile Phone - One-of-a-kind limited edition AMERICAN IDOL-themed Samsung Strive with one year of free service.

◆ Kara DioGuardi & Randy Jackson Private Vocal Lesson - In-studio vocal lesson and professional expertise provided by AMERICAN IDOL judges Randy Jackson and Kara DioGuardi.

◆ A Pair of Autographed Sneakers & "The Ellen DeGeneres Show" VIP Package - A pair of sneakers autographed by Ellen DeGeneres, four premium seats to a taping of "The Ellen DeGeneres Show" and a VIP tour of the "Ellen" set.

◆ Electrolux Premium Kitchen and Laundry Appliances - This package entitles the bearer to choose up to \$13,000 worth of premium kitchen and laundry appliances. Delivery, installation and removal/disposal of old appliances also included.

Autographed T-Shirt from Simon Cowell's Wardrobe - An autographed Simon Cowell t-shirt from the judge's wardrobe.

◆ Autographed Authentic Coca-Cola Judges Cup - As seen on AMERICAN IDOL, Coca-Cola Judges cup autographed by Simon, Ellen, Randy, Kara and Ryan (one cup per winner, four total winners).

Additional auction items to be announced soon. Go to www.idolgivesback.org for full details and restrictions.

The brainchild of Simon Fuller, IDOL GIVES BACK has made history by raising over \$140 million for charity to date. As previously announced, News Corporation, Ford Motor Company, Coca-Cola, AT&T and ExxonMobil will return as corporate sponsors of IDOL GIVES BACK and will generously donate to the historic Emmy Award-winning television event. Viewers will once again be able to make donations during and following the show. In addition, the week's voting results will be revealed, sending one of the finalists home.

AMERICAN IDOL is created and executive-produced by Simon Fuller, founder of 19 Entertainment; and executive-produced by Cecile Frot-Coutaz, CEO, FremantleMedia North America; and Ken Warwick, executive producer, FremantleMedia North America. The series features host Ryan Seacrest and judges Simon Cowell, Ellen DeGeneres, Kara DioGuardi and Randy Jackson.

Vonality is the market leader for developing and managing high profile, fan and cause-based social commerce campaigns, using its e-commerce and auction platform for high-profile entertainers, celebrities, entertainment media companies, retailers, corporate brands and non-profit organizations. Vonality's

SELECT A DATE

◀ [april 2010] ▶

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RELATED SHOW PAGES

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BREAKING NEWS



[03/31/11 - 09:48 PM]
"American Idol" Cast-Offs to Appear on NBC's "The Tonight Show with Jay Leno" Each Friday Beginning April 1
 Each week the contestant who garners the least number of votes will take the stage with Leno for an appearance on Friday.

[03/31/11 - 09:13 PM]
"American Idol" Voting Results for March 31
 Plus: Constantine Maroulis will perform on the next results show Thursday, April 7.

[03/31/11 - 04:43 PM]
AMC and Lionsgate Announce Multiple Season Deal for "Mad Men" With Matthew Weiner Signing Long-Term Agreement to Continue as Showrunner
 Seasons five and six are officially a go while Matthew Weiner is on board through a possible seventh season.

[03/31/11 - 03:33 PM]
Wednesday's Cable Ratings: "Top Chef" Goes Out on Top
 Bravo's signature competition series bests A&E's "Storage Wars" for top honors last night.

[03/31/11 - 03:22 PM]
Bravo's "Top Chef All-Stars" Finale Cooks Up Highest Rated Episode of the Season, Up from Previous Season Finale
 Bravo spins the numbers for Wednesday, March 30.

[03/31/11 - 02:38 PM]
Exclusive: FOX to Rebroadcast Elizabeth Taylor's "Simpsons" Episode This Sunday
 "Lisa's First Word," the 1992 episode in which the late actress voiced just such word, will air at 8:00/7:00c.

[03/31/11 - 02:21 PM]
CBS to Flip "Mike & Molly," "Two and a Half Men" on Monday, April 11
 The one-week stunt will see the newcomer air an original episode at 9:00/8:00c that night.

experience has helped to develop award winning cause based marketing campaigns and for-profit initiatives that have opened up new revenue opportunities for its clients and partners. For more information about Vonality and how we help to spark brands and increase fortunes visit www.Vonality.com

Visit americanidol.com for more information on IDOL GIVES BACK in addition to exclusive videos, photos, special behind-the-scenes information and all of your AMERICAN IDOL news.

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[03/31/11 - 01:39 PM]
[Emmy\(R\)-Nominated HBO Drama Series "Treme," Created and Executive Produced by David Simon and Eric Overmyer, Kicks Off Its 11-Episode Second Season April 24](#)
New series regulars this season include India Ennenga, David Morse and Jon Seda.

[03/31/11 - 12:27 PM]
[Jay Leno and Jimmy Fallon Finish #1 vs. ABC and CBS Competition in First-Quarter Late-Night Ratings Results](#)
NBC spins the late-night numbers for the week of March 21-25 and the first quarter of 2011.

[03/31/11 - 12:08 PM]
[You Are Cordially Invited... To Two Primetime Specials "Prince William & Catherine: A Royal Love Story" Premiering on OWN: Oprah Winfrey Network](#)
Part one airs Saturday, April 9 at 8:00/7:00c with part two on Thursday, May 12 at 8:00/7:00c.

[03/31/11 - 12:06 PM]
[Hugh Dancy & Parker Posey Dive Into Showtime's "The Big C"](#)
They'll join previously announced guest star Alan Alda in the new season, premiering Monday, June 27.

[03/31/11 - 11:39 AM]
[Record-Setting 55 Million Votes Cast After Last Night's "American Idol" Performance Show](#)
Tonight's results show features a double elimination and performances by will.i.am & Jamie Foxx and Fantasia.

[03/31/11 - 11:26 AM]
[Exclusive: CBS Confirms Episode Orders for 2010-11 Season](#)
"Criminal Minds" is one of nine series filming 24 episodes this season for the network.

[03/31/11 - 10:23 AM]
[Tuesday's Cable Ratings: "Teen Mom" Hits Another High](#)
MTV's original posts its most-watched episode of the season in total viewers and adults 18-49.

[03/31/11 - 10:05 AM]
[ABC's Back-to-Back "The Middle" Repeats Grow in Viewers and Young Adults](#)
ABC spins the numbers for Wednesday, March 30.

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